

EXHIBIT C



Statement on WTO Dolphin Safe Tuna Ruling

By [admin](#), May 31, 2012

NFI is the leading seafood trade association in the United States and represents Bumble Bee, Chicken of the Sea and StarKist



Household tuna brands Bumble Bee, Chicken of the Sea and StarKist are disappointed in the World Trade Organizations (WTO) appeals court ruling because it is likely to create consumer confusion about whether or not their products continue to be dolphin safe. The three U.S. brands want to reassure consumers they have no reason to be concerned that their companies are wavering in their commitment to providing dolphin safe tuna as a result of this ruling. These companies do not and will not utilize tuna caught in a manner that harms dolphins. Providing consumers with sustainable and dolphin safe tuna remains a top priority.



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